

Moody Roza

ROZA SINAYSKY

Fashion & Travel Features Correspondent

MEDIA KIT

Roza Sinaysky AKA Moody Roza is a fashion, lifestyle & travel Journalist and Blogger. Her journalistic and production skills gained her a fundamental role in several publications as a permanent features contributor. Roza is producing, styling, casting and conducts interviews in all her features.

Today she is contributing to major international publications such as *ELLE Russia*, *Buro 24/7*, *Kommersant* (the largest business newspaper in Russian with over 30 Million readers) *Nargis Magazine* (largest printed magazine in Russian outside of Russia).

Roza also wrote articles for *Barney's New York* and for countless major Israeli publications such as *MAKO*, *AT* and *Go Style Magazine*.





Her knowledge of the industry is vast as she studied in the prestigious Central Saint Martins College in London (2004-2006) then she mastered her trade by interning with top publications such as ***British & Russian Vogue, ELLE UK, Dazed & Confused, Another Magazine, POP Magazine*** and ***Hearst Media***. During her years in London

Roza worked as a commercial stylist and an Art Director's assistant to ***Patrick Kinmonth***. She also worked with legendary photographer ***Mario Testino*** and his production company ***Art Partner*** on several advertising campaigns such as: ***Rolex, Credit Suisse*** and several private sittings, she also styled several major advertising campaigns with photographer ***Mary McCartney***.

ELLE

Biuro^{24/7}

BARNEYS
NEW YORK

mako
מבית קשת

NARGIS MAGAZINE

VOGUE

2014



lunched
HER BLOG



MOODYROZA.COM



Since then became one of the leading fashion blogs in Israel, in a short period of time it has received great international coverage.





Roza's blog is a mix of stories about her global fashionable adventures, recommendations from around Israel and her home-town Tel Aviv as well as hotel and restaurant reviews and interviews with fascinating people she meets (those include top industry persons such as: ***Anna Dello Russo, Olivier Rousteing, Giambattista Valli, Tim Blanks*** (and many other influential figures).

Roza often attends International Fashion Weeks and covers many press trips to which she is invited by leading luxury brands as a Blogger and a Journalist.

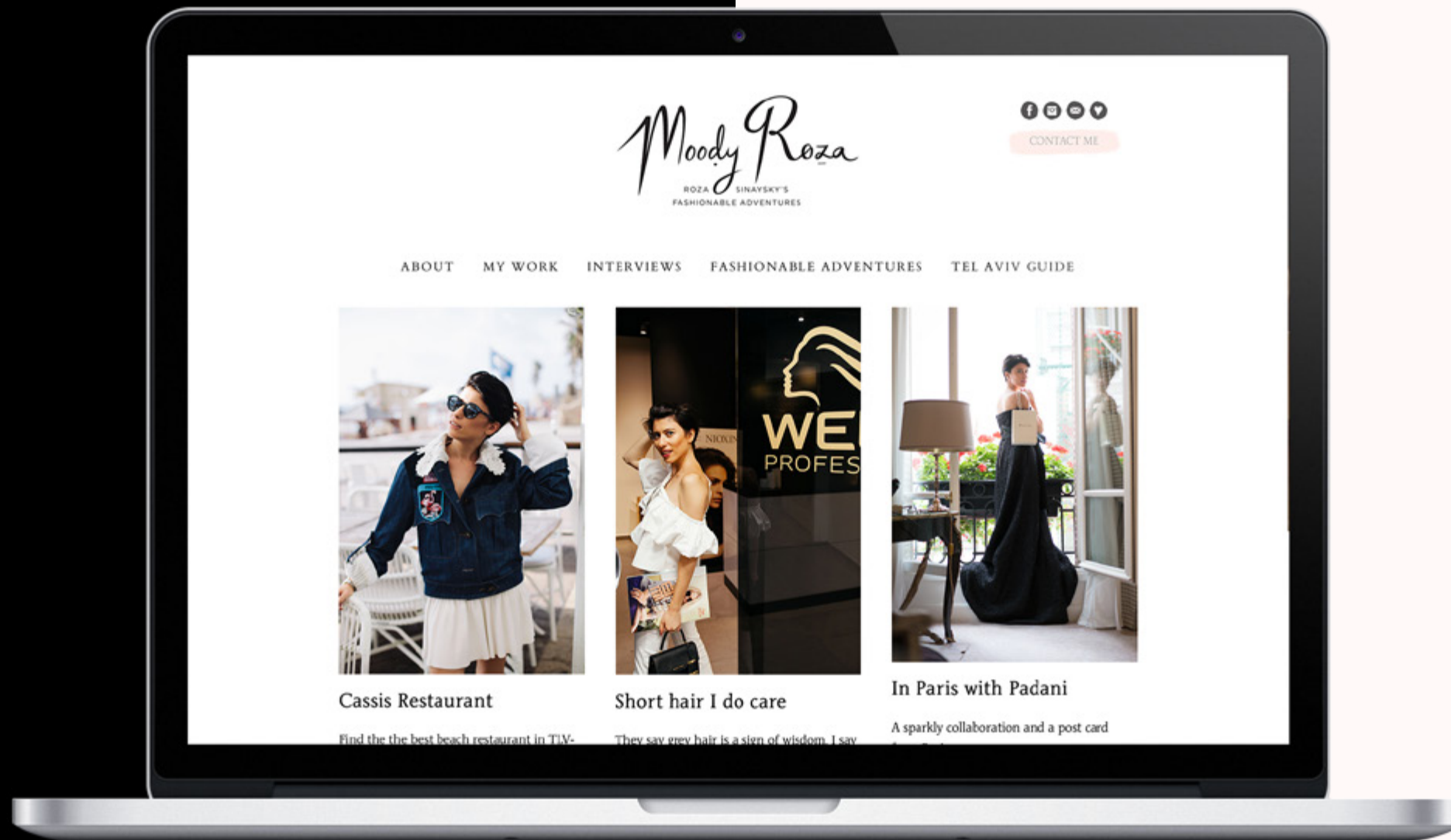
Roza has collaborated with
**INTERNATIONAL
LUXURY BRANDS**

W Hotel (she is the content manager and a brand ambassador in Israel), *MINI*, *Eastpak*, *Padani*, *Mauboussin* and many others. Roza is also the social director of a leading multi brand boutique *Helga Design*.



As per her personal style, Roza loves tailored, well fitted pieces that she wears with a twist of sense of humor a fact that makes her wardrobe and style exciting and recognizable by those who follow her.





Each post on
MOODYROZA.COM

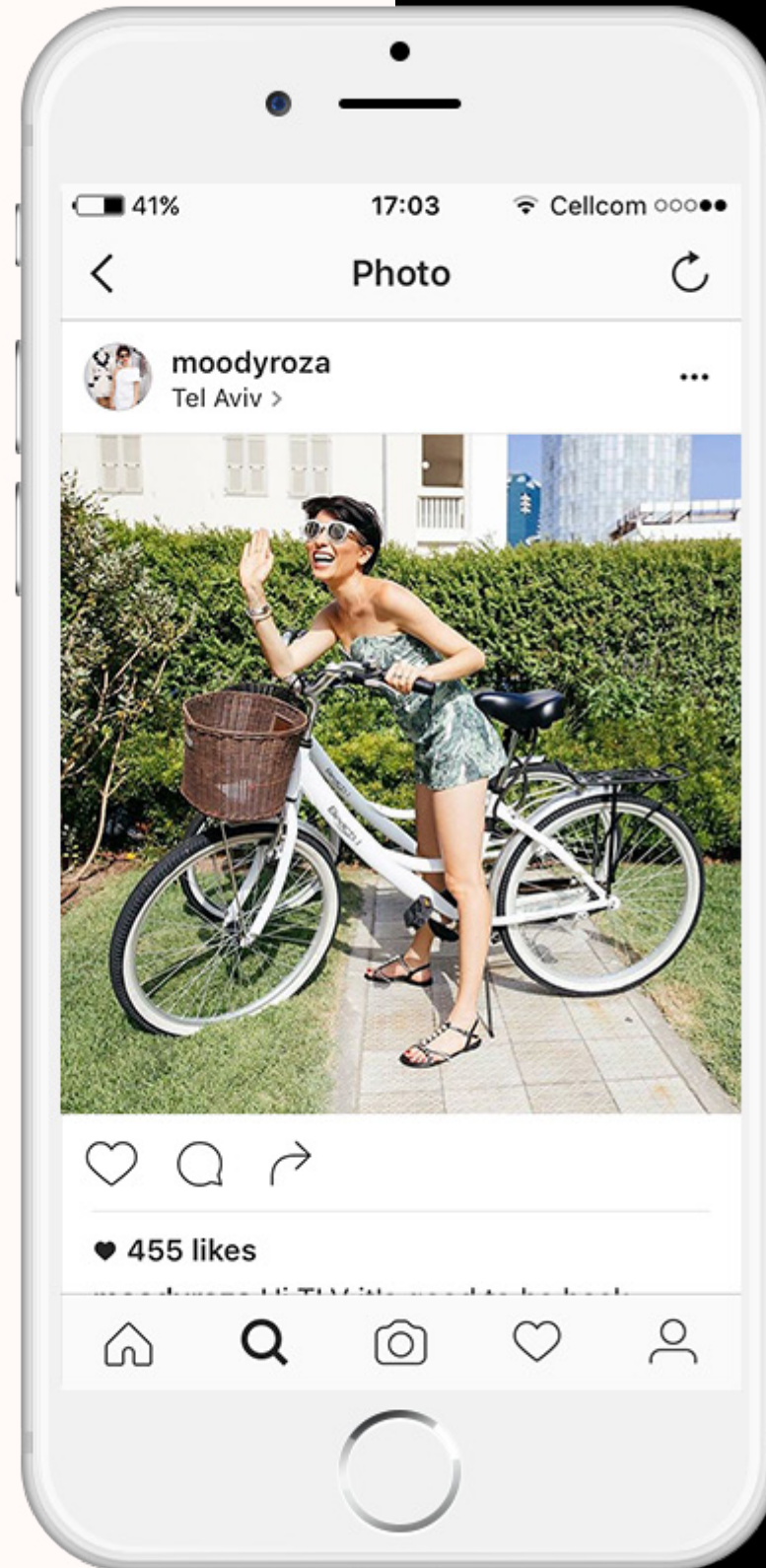


REACHES
OVER 150K
[TARGETED READERS]

Moody Roza
INSTAGRAM ACCOUNT HAS



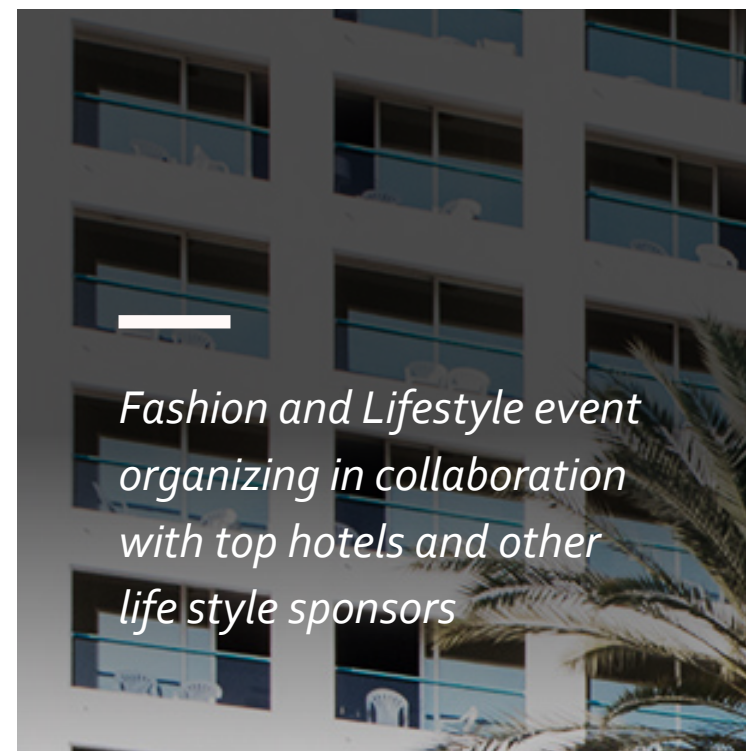
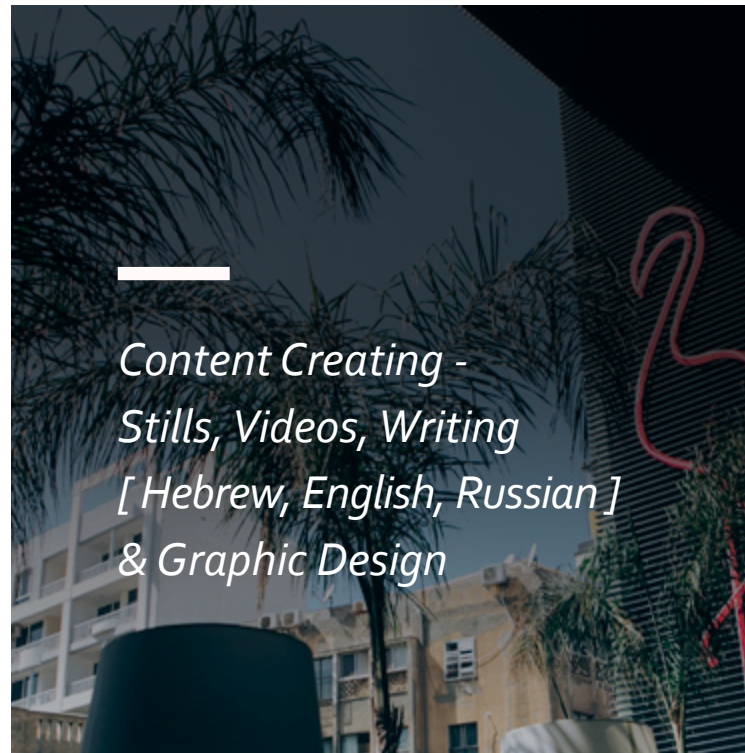
17K FOLLOWERS
[AS FROM NOVEMBER 2016]



Roza is followed by global digital influencers and publications, many of her followers are between the ages of 25- 55 interested in life in Israel, luxury travel, fashion, food and lifestyle.

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