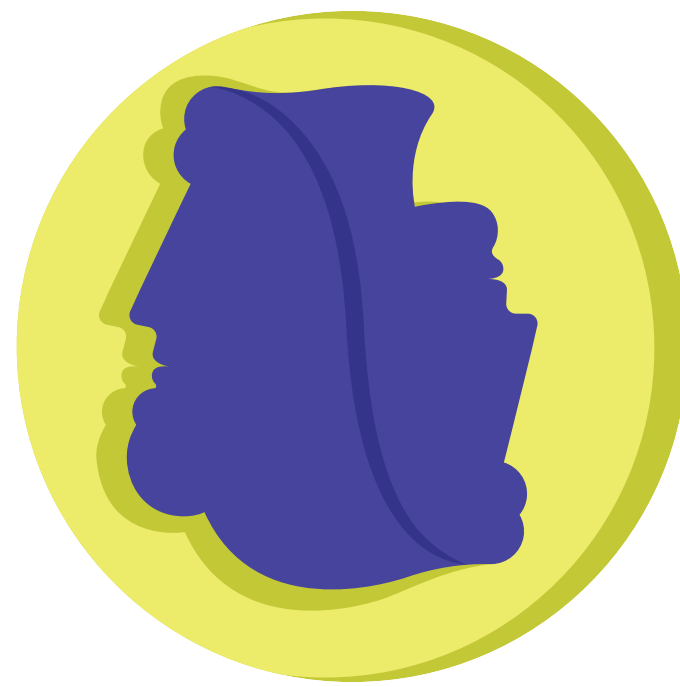




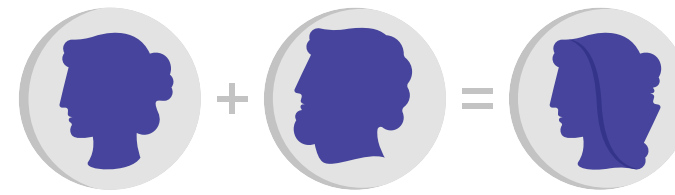
RICH IN GOLD

Upright



RICH IN GOLD

Upside-Down



Medea + Jason = Coin

To tell a long story short

Colchis was the trade center and the go-through location for the time. Having its own coin "Colchian Tetri" represented the existence of a highly developed kingdom that was "Rich in Gold" as well.

We believe that museums are all about telling rather than showing- no artefact is important to any of us unless it has some background story that adds the value.

According to the myth, the King of fabulously wealthy land Colchis hung the Golden Fleece until it was seized by Jason and the Argonauts alongside King's daughter Medea. She fell in love with Jason and used her medical knowledge to help him overcome the obstacles. This story becomes the main paradigm of connection to Western Civilization.

The combination of Jason and Medea on the coin, emphasizes that we value the story and tell the both sides of it.

Travelling Logo



Since the collection is going to travel to different museums the logo can travel to different cities and help spread the word.



On the buildings there are going to appear phosphor Graffiti- that are going to glow in the dark and attract pedestrians to visit the museum.



Coin can be printed and used as a currency for entrance tickets or souvenirs. Plus it is easily spinned to show the essence of the idea.