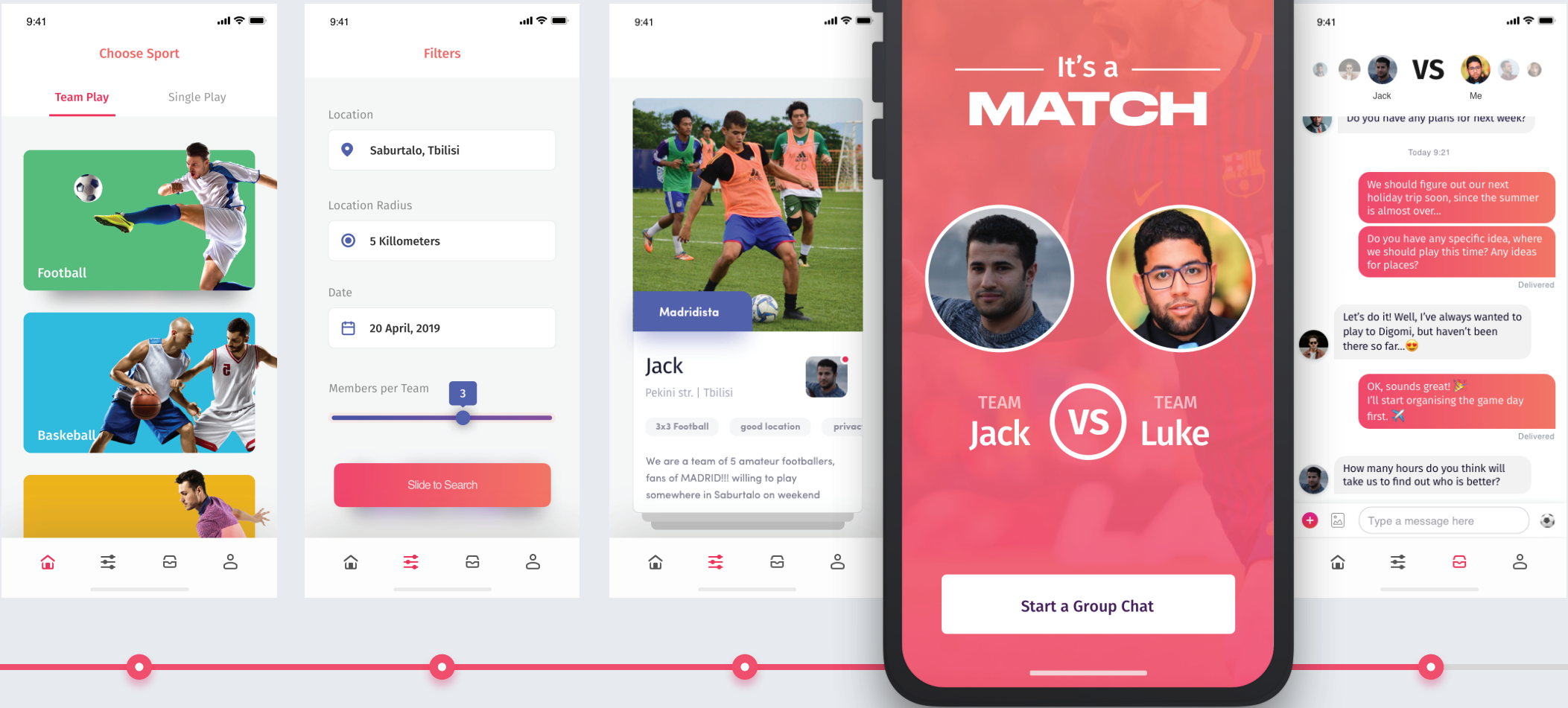


MATCH FOR A MATCH!

INTRODUCING TEAMDER!

Nope. Not that “team” you are thinking about. Match for sex is lame, now its time to MATCH for a real MATCH!



CREATIVE INSIGHT

Supporting sports is not easy, it's stressful. Can you imagine how painful is to watch your favorite team lose, or see how some a**hole writes disrespectful comments about your favorite player? But wait! We have an idea! Physical activities can relieve stress!!!

So, if adjarabet gives Georgian sports fans a platform where they can discuss, judge games, bet, read the news and get stressed, why not give them another platform where they can play sports in REAL life, bring their opinions on the field and relieve their pain?

SOLUTION

We create a tinder like an app to give Georgian sports fans an ability to create their own teams, match with an opponent in basketball, football, rugby or even tennis and play real sports outside.

For that, we use the well-known platform - Tinder. But with the team. So it's TEAMder.

On Teamder, users will register with Facebook, design a team, add their friends to it and get matched with the opponent team. Teams will also be able to challenge each other.

Beside, we give users the ability to register as a single player and find other volunteers to create a team later.

HOW WILL IT WORK

We give sports fans an ability to organize weekly matches in a fun, easy way and help them play the stress out of themselves. As a reminder, we use push up notifications through the app, to keep users tuned.

Also, since the Georgian sports fans are actively involved in sports discussions and quite often express their opinions aggressively, which leads to an online fight, we catch them right in the hot moment and challenge sport fans who fight online to take their emotions on the field and prove one's truth by winning the real game. Showing the real balls. Not the digital ones.

That will trigger every masculine inch of Georgian sports fans and bring extra joy in the game!

